

le fay.design

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# Cassandra Crawford



Designer

## About Me

As a multidisciplinary designer working across interior design, fine art, and graphic design, I bring imaginative ideas to life through a balance of storytelling, functionality, and visual harmony. My work is driven by curiosity, emotion, and the desire to turn ideas into experiences.

Nature plays a central role in my creative language—many of my pieces begin behind a lens, capturing real environments that I later reimagine into vibrant, surreal compositions rich with color and atmosphere.

That same sense of transformation shapes my interior design work. I design spaces that feel layered, intentional, and inviting—environments that spark imagination while still feeling comfortable. Whether I'm crafting a visual identity for a client, creating artwork, or designing an interior, my focus is always on translating vision into something meaningful, personal, and alive.

## Software Skills

- Photoshop
- Revit
- AutoCAD
- Sketchup
- 3DS Max
- Illustrator
- InDesign
- Lumion
- Enscape
- Microsoft Office
- NedGraphics
- Easy Coloring
- Design and Repeat
- Affinity Designer

## Construction Skills (Hands-on)

- Electrical wiring
  - I have wired a whole house and panel box myself.
- Installing siding, gutters, etc.
- Restoring and staining old wood work
- Knowledgeable and can use multiple tools
- Plumbing hands-on skills (drain pipes and PEX)
- Other skills related to restoring a house

## Hobbies

- Photography
- Hiking
- Creating Digital Art
- Cooking
- Travel
- Painting
- Reading
- Learning ASL

## Certificates

- LEED Green Associate

## EDUCATION

**BFA in Interior Design** | Minor in Anthropology  
**Purdue University (PU)** | West Lafayette, IN  
(2014-2019)

## ACADEMIC HONORS & AWARDS

- Interior Design 1st Place Art/Design Undergraduate Award | 2018
- Eaton Source Awards National Light Competition-Recognition Award | 2018
- ASID Student Competition 2nd Runner up Award | 2018
- IDCI Gwendolyn Burkhardt Scholarship | 2018
- ASID Scale Student Portfolio Competition Semi-Finalist | 2019
- Upper Division .design Portfolio Competition Runner up-Award | 2019
- IDEC Student Design National Competition-1st Place | 2019
- Eaton Source Awards National Light Competition-Honorable Mention | 2019

## WORK EXPERIENCE

### LeFay Studio LLC.

**Owner/CEO** | Remote (2022-current)

- I founded and launched my own business to sell the artwork I created and to offer design services, such as graphic and interior design.
- I designed lefays.art and oversee the stores operations.

### JORDAN COMPANY, INC.

**Designer/Textile** | Monticello IN (2021-2022)

- Created patterns/art work for pillows/cushions sold in national distribution.
- Cleaned art through softwares to prep for printing.

### WALT DISNEY IMAGINEERING

**Interior Designer (DPI)** | Glendale CA (2019-2020)

- Gained professional experience working on national/international projects.
- Created custom designs, renderings, presentation boards, floor plans, furniture designs, specs, and other skills needed to complete tasks and projects.

### GENSLER

**Interior Design (Intern)** | Houston TX (2018)

- Created furniture & material specifications, renderings, and detail drawings.
- Created material boards and designed furniture.

### CSO ARCHITECTS

**Interior Design (Intern)** | Indianapolis IN (2018)

- Organized and made calls to collect pricing and information on products.
- Created presentation boards and graphic designs for windows.

### MC DONALD'S

**Swing Manager** | Lafayette IN (2011-2014)

- Supervised and trained team members daily.
- Supervised kitchen to ensure quality service.

## PERSONAL PROJECTS

### HOME RENOVATION

West Lafayette, IN (2021-current)

- Restoring a old home built in the 1900s, consists of designing, hiring, and planning.
- Managed & performed hands-on work; electrical, plumbing, drywall, etc.



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