



CASSANDRA CRAWFORD

Designer

- lefays.art *My Art Store*
- cassandracrawford.design *My Portfolio*
- lefayart@cassandracrawford.design
- in/cassandra-crawford-241610

EDUCATION

BFA in Interior Design | Minor in Anthropology
Purdue University (PU) | West Lafayette, IN
(2014-2019)

ACADEMIC HONORS & AWARDS

- o Interior Design 1st Place Art/Design Undergraduate Award | 2018
- o Eaton Source Awards National Light Competition Recognition Award | 2018
- o ASID Student Competition 2nd Runner up Award | 2018
- o IDCI Gwendolyn Burkhardt Scholarship | 2018
- o ASID Scale Student Portfolio Competition Semi Finalist | 2019
- o Upper Division .design Portfolio Competition Runner up Award | 2019
- o IDEC Student Design National Competition 1st Place | 2019
- o Eaton Source Awards National Light Competition Honorable Mention | 2019

WORK EXPERIENCE

LeFay Art LLC.

- Owner/CEO | Remote (2022-current)
- o I founded and launched my own business to sell the artwork I created and to offer design services, such as graphic and interior design.
- o I designed lefays.art and oversee the stores operations.

JORDAN COMPANY, INC.

- Designer/Textile | Monticello IN (2021-2022)
- o Created patterns/art work for pillows/cushions sold in national distribution.
- o Cleaned art through softwares to prep for printing.

WALT DISNEY IMAGINEERING

- Grad Intern Designer | Glendale CA (2019-2020)
- o Gained professional experience working on national/international projects.
- o Created custom designs, renderings, presentation boards, floor plans, furniture designs, specs, and other skills needed to complete tasks and projects.

GENSLER

- Summer Internship | Houston TX (2018)
- o Created furniture & material specifications, renderings, and detail drawings.
- o Created material boards and designed furniture.

CSO ARCHITECTS

- Spring Internship | Indianapolis IN (2018)
- o Organized and made calls to collect pricing and information on products.
- o Created presentation boards and graphic designs for windows.

MC DONALD'S

- Swing Manager | Lafayette IN (2011-2014)
- o Supervised and trained team members daily.
- o Supervised kitchen to ensure quality service.

PERSONAL PROJECTS

HOME RENOVATION

- West Lafayette, IN (2021-current)
- o Restoring a family old home built in the 1900s, cleaned and sold land.
- o Consists of designing, planning, and hiring of contractors. I oversee their progress as well as work on many aspects myself.

About Me

Dedicated designer with a passion for design and creativity that meets every need for clients. Work experience started during undergraduate internships at CSO Architects and Gensler. After college, Walt Disney Imagineering Grad Internship provided work experience in both national and international projects working on multiple projects including Tokyo Disney Expansion, Fantasy Springs.

When Covid happened, I took my art talents and applied them to learning digital art and the NFT market. I returned to my home town in Indiana to restore a old family home and took a temporary job for awhile working as a Textile/Designer at Jordan Company, Inc. to gain new talents and work experience for a family-owned business facing new challenges and gaining new skills.

Following that, I created LeFayArt LLC, a company dedicated to selling my artwork, providing interior design, graphic design, etc. services, at lefays.art.

Software Skills

- | | |
|---------------|---------------------|
| o Photoshop | o Lumion |
| o Revit | o Enscape |
| o AutoCAD | o Microsoft Office |
| o Sketchup | o NedGraphics |
| o 3DS Max | o Easy Coloring |
| o Illustrator | o Design and Repeat |
| o InDesign | o Affinity Designer |

Construction Skills (Hands-on)

- o Electrical wiring
- o I have wired a whole house and panel box myself.
- o Installing siding, gutters, etc.
- o Restoring and staining old wood work
- o Knowledgeable and can use multiple tools
- o Plumbing hands-on skills (drain pipes and PEX)
- o Other skills related to restoring a house

Hobbies

- | | |
|------------------------|----------------|
| o Photography | o Travel |
| o Hiking | o Painting |
| o Creating Digital Art | o Reading |
| o Cooking | o Learning ASL |

Certificates

- o LEED Green Associate
- o Certified Shift-Manager

